Supreme™: Frequently Asked Questions

SUPREME™
Powered by PropTx

What is Supreme™?

Supreme™, powered by PropTx, is a fully automated service that creates high-quality listing videos as soon as you add a property to the MLS® System. It uses AI to combine listing data, property photos, and narration to produce branded videos, ready to use for marketing – all in minutes.

How does it work?

Once a listing is added to the MLS® System:

1. You're prompted to create a video
2. **Four versions (up to 2 minutes in length) are instantly generated:**
   - Two **Branded Videos** (landscape and portrait versions) for social media and marketing
   - Two **Unbranded Videos** (landscape and portrait versions) that automatically attach to your listing

Create videos for any active listing, including newly added listings and existing active listings.

How much does it cost?

You can generate four videos (up to 2 minutes in length) for **only $15.**

What's included in the automatically generated videos?

- The **10 best listing photos (selected by AI)**
- Engaging **scene descriptions** based on the MLS® remarks, property features, and location
- Professionally synced **narration**
- Enhanced visuals for a polished, modern video

Can I customize the video?

Yes, you have full control to:

- Replace auto-selected photos
- Edit scene captions and voiceover text
- Upload your own intro or outro scenes
- Add or update branding elements like logos, social links, and contact info
- Choose or clone your own voice for narration

What branding options are available?

Supreme™ allows you to personalize our videos, including:

- **Voice Cloning** – narrate videos in your own voice
- **Custom Branding** – upload logos, branded intros or outros, and social handles
- **Profile Settings** – add your contact information and branding across all videos

What narration options do I have?

You can:

- Use your **cloned voice** for personal branding
- Select from a library of **professional stock voices**
- Let the system **auto-generate synced narration** from your MLS® listing

Do I need to edit the video myself?

No editing is required. The videos are created automatically, but you can choose to:

- Replace photos
- Edit captions and narration
- Adjust branding elements

This gives you full flexibility without the need for traditional editing tools.

Where can I use these videos?

The AI generated videos are ready for:

- **Social Media** (Facebook, Instagram, LinkedIn, etc.)
- **Your Website** and landing pages
- **Email Campaigns**
- **REALM® or Matrix** (unbranded version only)

How can I access Supreme™?

Supreme™ is available in Add/Edit and REALM®.

How do I get started?

Follow the prompt you'll receive when uploading your listing to Add/Edit. Or click on the "create video" button on an existing listing.

Who do I contact for support?

For questions or support, please contact: PropTx HelpDesk at support@proptx.ca.

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