Supreme™: How-To Guide

SUPREME™
Powered by PropTx

Whether you're a new or a seasoned REALTOR®, this guide will help you take full advantage of the new AI-generated, MLS® integrated video marketing tool.

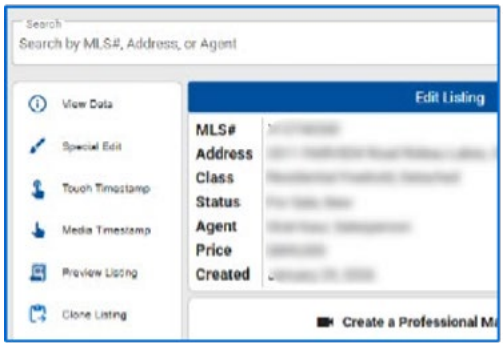
Supreme automatically pulls content from your listing's Public Remarks and photo gallery to create four 2-minute videos:

- Two Branded Videos (landscape and portrait versions) for social media and marketing
- Two Unbranded Videos (landscape and portrait versions) to attach to the listing

Step 1: Click Create Video

In Add/Edit, you can create videos from a new or existing listing:

- After you submit a listing, click Create Video
- From the Edit tab, search for your listing MLS#, and click Create with Supreme Video
- From the Active tab, click the blue menu icon to create a video



Step 2: Creating Your Branding

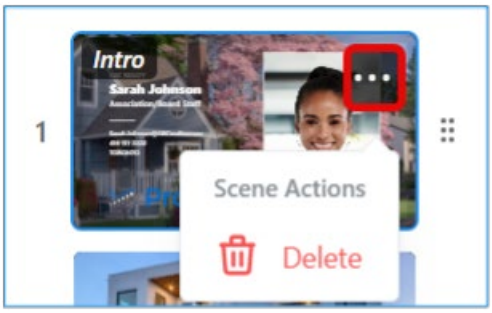
If this is your first time, you will be prompted to set up your contact information, customize your branded scene templates by uploading your headshot, and cloning your voice for video narration.

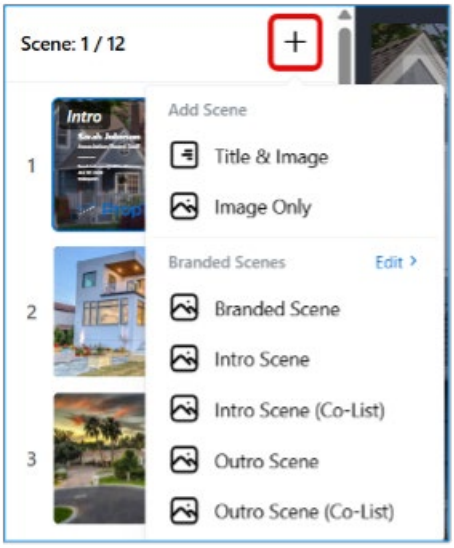




Step 3: Customize Your Video

Re-order, delete and add more scenes, including a branded intro and outro.

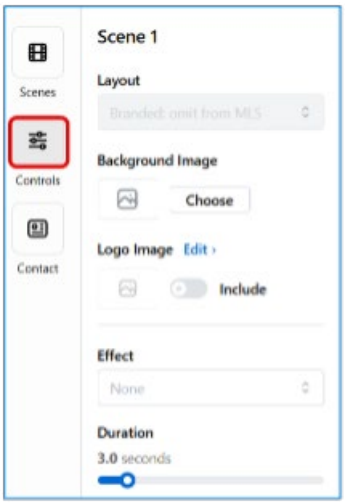




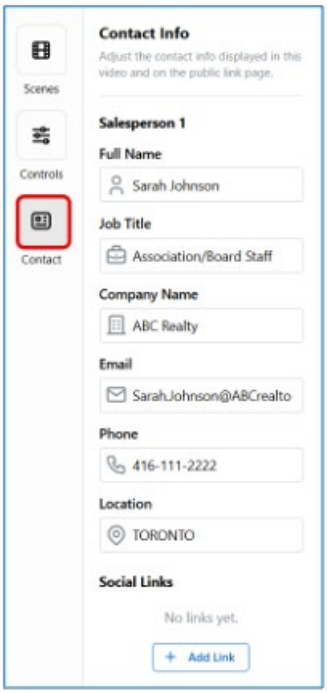
Rewrite the narration with one click.



Click Controls to adjust your video effects.



Click Contact to edit your details and add any social media links.



Use your own voice or use a professional narrator.



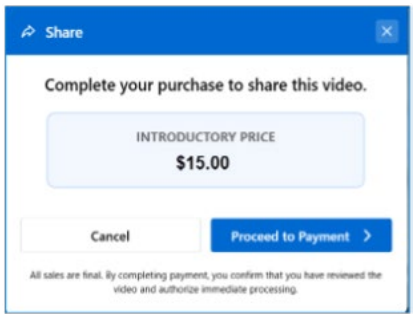
Step 4: Preview your video

Preview all four videos on Desktop and Mobile mode before rendering using this menu:

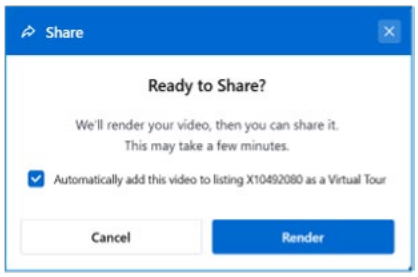


Step 5: Pay, Render and Share

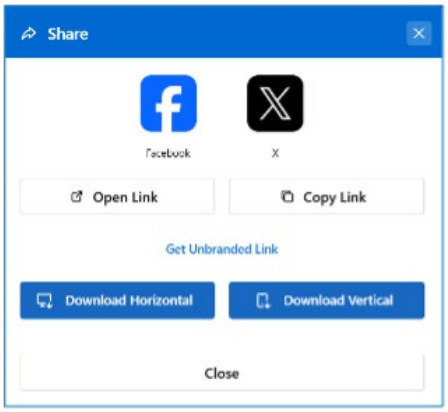
Click Share to start generating your video in a matter of minutes following payment.



Your video links are automatically added to your listing.



Your branded video is available to post on your social media channels, websites, and e-newsletters.



Support & Help

Need assistance? Contact the PropTx Help Desk at support@proptx.ca.