PropTx

THE HABISTAT

Brokerage Performance Dashboard

Unlock full brokerage, branch & member performance insights across the PropTx system & see how your brokerage competes against **3,500+**brokerages & **80,000+**members.



1. BROKERAGE LEADERBOARD

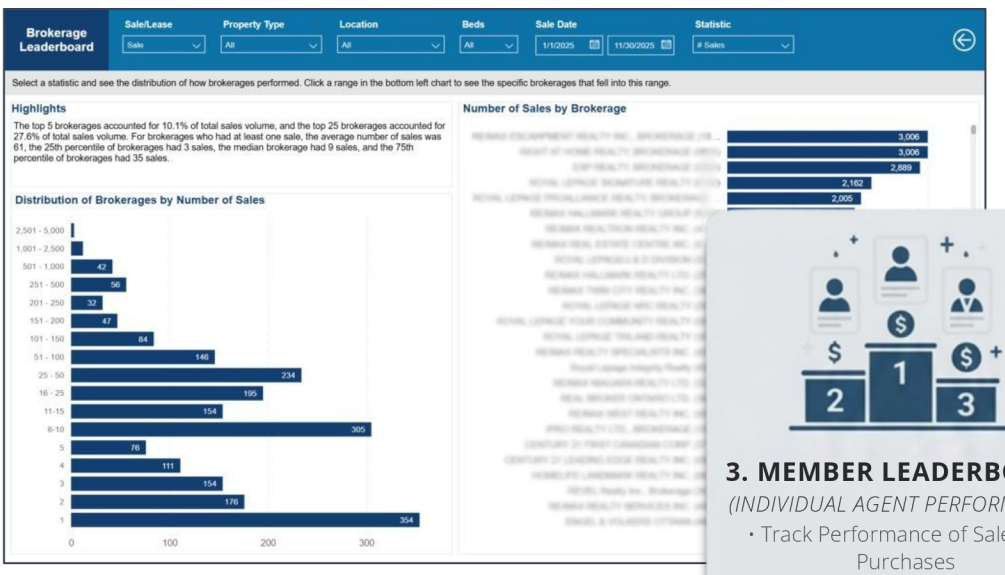
(GRANULAR STRATEGIC PLANNING)

•Filter by Sales/Leases,

•Property Type, Style

• Analyze by Location & Community

• Discover Meaningful Trends





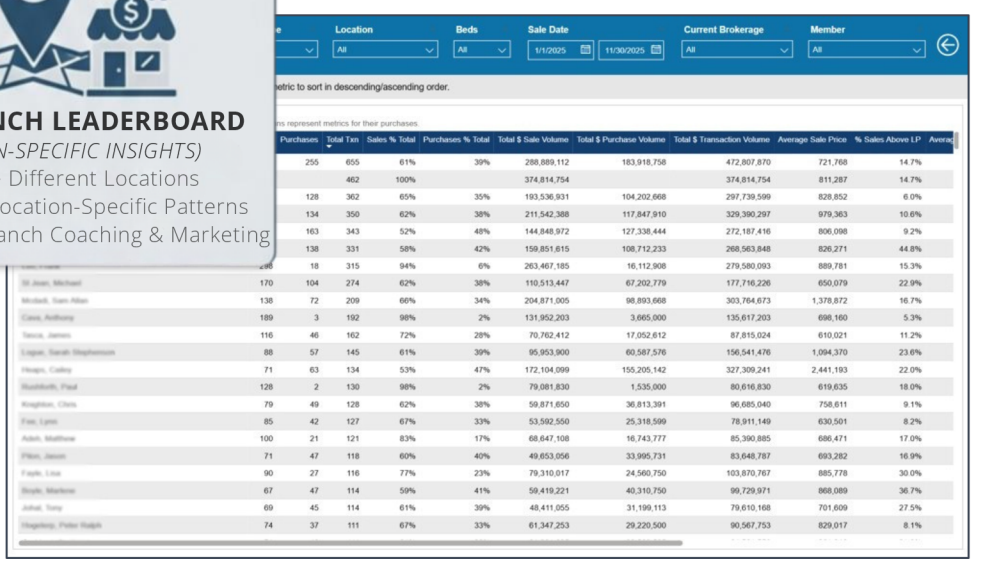
2. BRANCH LEADERBOARD

(LOCATION-SPECIFIC INSIGHTS)

•Compare Different Locations

• Reveal Location-Specific Patterns

•Tailor Branch Coaching & Marketing



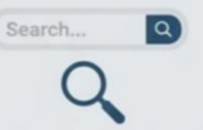
3. MEMBER LEADERBOARD

(INDIVIDUAL AGENT PERFORMANCE)

• Track Performance of Sales and Purchases

• Measure Transaction Counts & Total Dollar Volume

•Identify Rising Talent & Coaching Needs



4. STRATEGIC SEARCH TOOLS

(MEMBER & BRANCHSEARCH)

• Compare Branch Performance in Same Farm Area

• Evaluate Market Penetration & Gaining Momentum

• Find Top Performers across Any Home Type

With this upgrade you get:

- Smarter recruitment and talent management
- Optimized coaching and resource allocation
- Transform BI into a high-return investment

Broker of Record Subscription

$599 per year

Brokerages in Dataset:	3,500+
Members in Dataset:	80,000+

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