



CHARITY GOLF TOURNAMENT

September 24th, 2026
Highland Country Club

SPONSORSHIP PACKAGE



The LSTAR Golf Council is thrilled to announce the 2026 Charity Golf Tournament, with all proceeds in support of the London Affordable Housing Foundation and YWCA St. Thomas-Elgin.

The London and St. Thomas Association of REALTORS® (LSTAR) is set to hold its 5th annual Charity Golf Tournament on Thursday, September 24, 2026, at the Highland Country Club in London.

All proceeds from the tournament will be in support of London Affordable Housing Foundation and YWCA St. Thomas-Elgin.

Since its beginning, the LSTAR Charity Golf Tournament has raised more than \$207,734 for local outreach organizations, and every year, LSTAR strives to exceed its past accomplishments. This year, our goal is to raise over \$50,000 for our charitable partners.

We invite you to join us on this journey by considering sponsorship opportunities. For more information, please refer to the Sponsorship Opportunities section in this package.

If you're interested in becoming one of our valued sponsors for the 2026 Charity Golf Tournament or have any questions, please contact Claire Dawson at Claire@LSTAR.ca or call 519-641-1434 ext. 246.

Thank you for your continued support!



Senior Manager of Events and Community Engagement
London and St. Thomas Association of REALTORS® (LSTAR)

**ALL PROCEEDS
IN SUPPORT OF**



FOCUSED ON OUR

VISION

To be the resource of choice for REALTORS® members and their communities.

PURSuing OUR

MISSION

To enhance REALTORS® member professionalism by providing education, tools and advocacy to support them in serving the community.

UPHOLDING OUR

VALUES

- Member-Centric
- Thought Leader
- Community-Minded
- Professionalism
- Integrity

A SPECTACULAR DAY OF GOLF!

EVENT DETAILS

Date: Thursday, September 24, 2026

Location: Highland Country Club, London

HOW CAN YOU SUPPORT THIS EVENT?

- Become a sponsor as outlined in the enclosed sponsorship package
- Register for the tournament
- Spread the word
- Make a donation

HOW DO I BECOME A SPONSOR?

Sponsorship levels can be purchased by sending an email to Claire Dawson at Claire@LSTAR.ca. We are also accepting In-Kind Prize Donations for our onsite auction table.

MEET OUR BENEFICIARIES

LONDON AFFORDABLE HOUSING FOUNDATION (londonaffordablehousing.ca)

The London Affordable Housing Foundation is a local nonprofit organization committed to creating and supporting safe, affordable housing for individuals and families facing economic barriers in our community. Through partnerships and community-driven development, the Foundation helps provide stable housing that strengthens lives and builds healthier neighbourhoods.

YWCA ST. THOMAS-ELGIN (ywcaste.ca)

We lead, inspire, and unite our community by delivering quality programs and services that are engaging, reliable, and inclusive. We do this by providing an individualized, strength-based approach; utilizing best practices and evidence to design, implement, evaluate, and continuously improve our programs and services; engaging a professional, caring, and dedicated workforce committed to ongoing learning and growth; and seeking funding sources and partnerships that enable us to deliver robust programs and services reflective of our community's needs.



Contact:
Claire Dawson
Claire@LSTAR.ca
519-641-1400 x246

SPONSORSHIP LEVELS

TITLE SPONSOR

\$10,000

One available

Sponsorship includes:

- Company Name/Logo featured on the event website as Title Sponsor with website link
- Opportunity to include branded item(s) in each golfer's swag bag **or on golf cart**
- Verbal recognition during the Post-Round Reception
- Company Name/Logo displayed on **Stand Alone** signage at the golf tournament entrance
- Recognition across LSTAR social media channels
- Company Name/Logo included within all event marketing emails
- Company Name/Logo displayed on Post-Round Reception signage
- ➔ Complimentary tournament entry fee for 4 players **(\$1,200 VALUE)**
- ➔ Company Name/Logo prominently displayed on the event flyer as the Title Sponsor
- ➔ Company Name/Logo displayed on the event sponsorship opportunities as the Title Sponsor
- ➔ Opportunity to display pop-up signage and in-ground feather flags at the registration area
- ➔ Opportunity to say a few words and formally welcome attendees at the Post-Round Reception
- ➔ Opportunity to display swag or promotional items on tables at the Post-Round Reception
- ➔ Complimentary Specialty Hole with LSTAR-selected signage **(\$1,000 VALUE)**

POST ROUND RECEPTION SPONSOR

\$5,000

One available

Sponsorship includes:

- Company Name/Logo featured on event website
- Opportunity to include a promotional item in each golfer's swag bag
- Verbal recognition during the Post-Round Reception
- Company Name/Logo displayed on signage at the golf tournament entrance
- Recognition across LSTAR social media channels
- Company Name/Logo included within all event marketing emails
- ➔ Company Name/Logo displayed on **Stand Alone** Post-Round Reception signage
- ➔ Complimentary tournament entry fee for two players **(\$600 VALUE)**
- ➔ Company Name/Logo on all Post-Round Reception food station signage
- ➔ Complimentary Green with LSTAR-selected signage **(\$500 VALUE)**



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SPONSORSHIP LEVELS

SWAG BAG & GOLFER GIFT SPONSOR

\$2,500
(or In-Kind)

One available

Sponsorship includes:

- Company Name/Logo featured on event website
 - Opportunity to include a promotional item in each golfer's swag bag
 - Verbal recognition during the Post-Round Reception
 - Company Name/Logo displayed on signage at the golf tournament entrance
 - Recognition across LSTAR social media channels
 - Company Name/Logo included within all event marketing emails
 - Company Name/Logo displayed on Post-Round Reception signage
 - Company Name/Logo displayed on a tag or sticker on the golfer gift provided to each participant
- **\$2,500 cash or provision of swag bag and golfer gift as an In-Kind sponsorship****

GOLF CART SPONSOR

\$2,500

One available

Sponsorship includes:

- Company Name/Logo featured on event website
- Opportunity to include a promotional item in each golfer's swag bag
- Verbal recognition during the Post-Round Reception
- Company Name/Logo displayed on signage at the golf tournament entrance
- Recognition across LSTAR social media channels
- Company Name/Logo included within all event marketing emails
- Company Name/Logo displayed on Post-Round Reception signage
- Company Name/Logo prominently featured on signage displayed on each Golf Cart



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SPONSORSHIP LEVELS

BREAKFAST SPONSOR

\$2,000

One available

Sponsorship includes:

- Company Name/Logo featured on event website
- Opportunity to include a promotional item in each golfer's swag bag
- Verbal recognition during the Post-Round Reception
- Company Name/Logo on Breakfast Station signage located at the tournament entrance
- Recognition across LSTAR social media channels
- Company Name/Logo included within all event marketing emails
- Company Name/Logo displayed on Post-Round Reception signage
- Company Name/Logo featured on a sticker on each breakfast sandwich

DRINK SPONSOR

\$2,000

One available

Sponsorship includes:

- Company Name/Logo featured on event website
- Opportunity to include a promotional item in each golfer's swag bag
- Verbal recognition during the Post-Round Reception
- Company Name/Logo displayed on signage at the golf tournament entrance
- Recognition across LSTAR social media channels
- Company Name/Logo included within all event marketing emails
- Company Name/Logo displayed on Post-Round Reception signage
- Company Name/Logo featured on the drink ticket provided to each golfer

FOOD STATION SPONSOR

\$2,000

Three available

Sponsorship includes:

- Company Name/Logo featured on event website
- Opportunity to include a promotional item in each golfer's swag bag
- Verbal recognition during the Post-Round Reception
- Company Name/Logo displayed on signage at the golf tournament entrance
- Recognition across LSTAR social media channels
- Company Name/Logo included within all event marketing emails
- Company Name/Logo displayed on Post-Round Reception signage
- Company Name/Logo displayed on signage at each on-course food station (3 stations)



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SPONSORSHIP LEVELS

MUSICAL GUEST SPONSOR

\$1,500
(or In-Kind)

One available

Sponsorship includes:

- Company Name/Logo featured on event website
- Opportunity to include a promotional item in each golfer's swag bag
- Verbal recognition during the Post-Round Reception
- Company Name/Logo displayed on signage at the golf tournament entrance
- Company Name/Logo displayed on signage near the musical guest located on patio
- Recognition across LSTAR social media channels
- Company Name/Logo included within all event marketing emails

****\$1,500 cash or provision of musical entertainment as an In-Kind sponsorship****

FAIRWAY BEVERAGE SPONSOR

\$1,000
(or In-Kind)

One available

Sponsorship includes:

- Company Name/Logo featured on event website
- Opportunity to include a promotional item in each golfer's swag bag
- Verbal recognition during the Post-Round Reception
- Company Name/Logo displayed on signage at the golf tournament entrance
- Company Name/Logo displayed on sticker on each beverage

****\$1,000 cash or provision of 164 alcoholic beverages as an In-Kind sponsorship****

DESSERT STATION SPONSOR

\$1,000

One available

Sponsorship includes:

- Company Name/Logo featured on event website
- Opportunity to include a promotional item in each golfer's swag bag
- Verbal recognition during the Post-Round Reception
- Company Name/Logo displayed on signage at the golf tournament entrance
- Company Name/Logo on dessert station signage on the patio during the Post-Round Reception



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SPONSORSHIP LEVELS

GRAND PRIZE SPONSOR

\$1,000

Four available

Sponsorship includes:

- Company Name/Logo featured on event website
- Opportunity to include a promotional item in each golfer's swag bag
- Verbal recognition during the Grand Prize presentation at the Post-Round Reception
- Company Name/Logo displayed on signage at the golf tournament entrance

****prize will be purchased and awarded by LSTAR****

LOUNGE AREA SPONSOR

\$1,000

Two available

Sponsorship includes:

- Company Name/Logo featured on event website
- Opportunity to include a promotional item in each golfer's swag bag
- Verbal recognition during the Post-Round Reception
- Company Name/Logo displayed on signage at the golf tournament entrance

****Stage a lounge area on the course for players to pose for photo****

PHOTOGRAPHY SPONSOR

\$1,000

(or In-Kind)

Two available

Sponsorship includes:

- Company Name/Logo featured on event website
- Opportunity to include a promotional item in each golfer's swag bag
- Verbal recognition during the Post-Round Reception
- Company Name/Logo displayed on signage at the golf tournament entrance

****\$1,000 cash or provision of photography services as an In-Kind sponsorship****

****Photograph a staged on-course lounge area for player photos or event coverage****



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SPONSORSHIP LEVELS

VOLUNTEER SPONSOR

\$1,000

Two available

Sponsorship includes:

- Company Name/Logo featured on event website
- Opportunity to include a promotional item in each golfer's swag bag
- Verbal recognition during the Post-Round Reception
- Company Name/Logo displayed on signage at the golf tournament entrance
- Company Name/Logo displayed on volunteer badges

TOUR CARD SPONSOR

\$1,000
(or In-Kind)

One available

Sponsorship includes:

- Company Name/Logo featured on event website
- Opportunity to include a promotional item in each golfer's swag bag
- Verbal recognition during the Post-Round Reception
- Company Name/Logo displayed on signage at the golf tournament entrance
- Company Name/Logo displayed on sticker on every tour card

****\$1,000 cash or provision of 164 tour cards as an In-Kind sponsorship****

SPECIALTY HOLE SPONSOR

\$1,000

Nine available

Sponsorship includes:

- Company Name/Logo featured on event website
- Opportunity to include a promotional item in each golfer's swag bag
- Company Name/Logo featured on hole signage at both the tee & green, as chosen by LSTAR
- Exclusive opportunity to host a game or contest on one of nine specialty holes, including prize (minimum \$50 value provided by sponsor)



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SPONSORSHIP LEVELS

SNACK SPONSOR

\$750

Two available

Sponsorship includes:

- Company Name/Logo featured on event website
- Opportunity to include a promotional item in each golfer's swag bag
- Company Name/Logo included on a sticker affixed to one snack item provided to all golfers

****Snack will be purchased by LSTAR****

TEE SPONSOR

\$750

Nine available

Sponsorship includes:

- Company Name/Logo featured on event website
- Opportunity to include a promotional item in each golfer's swag bag
- Company Name/Logo displayed on hole signage at the tee box, as selected by LSTAR
- Opportunity to run a game or contest at the tee, including prize (minimum \$50 value provided by sponsor)

GREEN SPONSOR

\$500

Nine available

Sponsorship includes:

- Company Name/Logo featured on event website
- Opportunity to include a promotional item in each golfer's swag bag
- Company Name/Logo displayed on hole signage at the green, as selected by LSTAR

****Signage only. To host a game or contest, an upgrade to a specialty hole or tee is required****



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SPONSORSHIP LEVELS

PRACTICE GREEN SPONSOR

\$500

Two available

Sponsorship includes:

- Company Name/Logo featured on event website
- Opportunity to include a promotional item in each golfer's swag bag
- Company Name/Logo displayed on hole signage at the green, as selected by LSTAR

****Signage only. To host a game or contest, an upgrade to a specialty hole or tee is required****

REGISTRATION DESK SPONSOR

\$500

One available

Sponsorship includes:

- Company Name/Logo featured on event website
- Opportunity to include a promotional item in each golfer's swag bag
- Company Name/Logo displayed on signage at the registration area

****Sponsor will run the registration desk prior to the start of the tournament****

SILENT AUCTION & IN-KIND SPONSOR

IN-KIND

Multiple available

We are currently seeking In-Kind prize donations for our Auction Table, which will take place on the day of the event. Donations may include gift items, gift certificates, gift cards, or other items.

Sponsorship includes:

- Company Name/Logo featured on event website
- Company Logo/Name on signage at Auction Table Area
- Recognition reflecting the value of the donation

****Winners of the auction table items will be announced at the post-round reception****



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