LONDON ST. THOMAS ASSOCIATION OF REALTORS®

MATRIX™ (ITSO) vs. MATRIX™ (PropTx)

Comparing the subtle differences

MATRIX™ (ITSO)	Same or change	MATRIX™ (PropTx)
Login through https://iam.itsorealestate.ca/	Change	Login through a dedicated LSTAR website
Settings and Profile	Same	No change here
Tabs across the top	Change	• No Market Report • Added Reverse Prospect History (My Matrix tab) • Added financial tools
Add/Edit	Change	• Significant changes to the add/edit platform • Very user friendly • Same regardless of choosing REALM™ or Matrix™
Auto Email	Change	• Currently we have unlimited Auto Emails • Going forward we have a cap of 150
CMAs	Same	No change here
Reverse Prospecting	Same	No change here
Stats	Same	No change here
Working on behalf of	Change	• The login process will be different • Log in using agent's ID number and assistant's profile and authentication app

NEW SOFTWARE PLATFORMS (INCLUDED)	WHAT THE PLATFORM DOES
SkySlope	Use to write offers and create listings (Similar to WEBForms®)
Digisign	Use for Electronic signature
ListTrac	A platform that allows you to create stunning reports for your Sellers, combining resources from several websites
Trenlii	Allows you to create stats quickly and effectively
Restb AI (inside REALM™)	Property intelligence built on computer vision and AI